



Mid South Sign Association
Jones Signs, LLC; *host company*
Denham Springs, Louisiana
8399 Florida Blvd.

LEARNING STATIONS - Saturday, March 6th

1. "Let's Talk Graphic Design." *Benji McKinney, MBR Promotions, LLC*
2. "Why is LED important to our Sign Industry?" *Justin Xu, Zlight Technology, LLC*
3. "Multi Stage Sign Support Field Inspection and Maintenance" *Richard Glascock, II; Elrod & Company*

Complete seminars descriptions and speakers bios located www.midsouthsign.org

SCHEDULE

Thursday, March 4th

11:00 am	Golf Tournament	Greystone County Club
4:30 pm	Registration	Crowne Plaza Baton Rouge
5:30 pm	Early Bird Reception	Crowne Plaza Baton Rouge

Friday, March 5th

10:30 – 12:30 pm	MSSA Board Meeting	Crowne Plaza Baton Rouge
2:00 – 3:30 pm	Round Table Discussion	Crowne Plaza Baton Rouge
4:00 – 5:00 pm	MSSA Committee Meetings	Crowne Plaza Baton Rouge
5:00 – 5:30 pm	MSSA Registration	Crowne Plaza Baton Rouge
6:00 – 10:00 pm	MSSA Dinner / Entertainment	Boutin's

Saturday, March 6th

7:30 – 8:00 am	Registration	Hotel
8:30 am	Coffee/Orientation	Jones Signs, LLC
9:00 - 12:00 am	Learning Stations	Jones Signs, LLC
12:00 - 1:00 pm	Lunch/Business Meeting	Jones Signs, LLC
1:00 pm	End of Conference	Jones Signs, LLC

HOTEL

Crowne Plaza Baton Rouge, \$89 Deadline – February 13th
 1-800-678-4065 or www.crowneplaza.com/execcenterbtr with group code MID
 4728 Constitution Avenue, Baton Rouge, LA 70808 *Google for hotel directions.*

SPONSORS

In order to keep registration costs low and encourage attendance, MSSA depends upon the generosity of its members.

Gold (\$500) _____ Silver (\$250) _____ Bronze (\$150) _____

REGISTRATION FEE

_____ Attendees @ \$45.00 _____ Friday Night Function Attendees @ \$25
 _____ Golfers @ \$90 each Proceeds go to "The Steve Metheny Scholarship Foundation"

(Registration \$55 per person on site and after February 26th.) Cancellations will be accepted without charge until February 26th. After this date, any cancellations will be charged the full fee.

Name of Firm: _____

Attendee's Names: _____

1st Time Attendee Yes No E-mail Address: _____

Credit Card Account #: _____ Exp. Date: _____

Cardholder's Name _____ Cardholder's Signature _____

Register and pay online at www.midsouthsign.org, or mail check to:

Mid South Sign Association, PO Box 11407, Memphis TN 38111

Scan / e-mail to karen@midsouthsign.org or Call Phone (901) 452-6444

Emergency Family or Company Contact / Phone: _____

Eligibility Steve Metheny Scholarship, one meeting must be attended during calendar year prior to making scholarship application.